



Central Christian College of Kansas
Letter of Intent
2008-2009



The LETTER OF INTENT FORM is designed for high school Seniors who have completed or will complete their requirements for graduation before entering college in August 2008.

Please check the sport(s) you plan to participate in while at Central Christian College:

Women's Sports

- Basketball
- Cheerleading
- Cross Country
- Golf
- Soccer
- Softball
- Tennis
- Volleyball

Men's Sports

- Baseball
- Basketball
- Cheerleading
- Cross Country
- Golf
- Soccer
- Tennis

Name of Student _____ Male Female

Social Security Number _____ Date of Birth _____

Street Address _____

City/State/Zip _____

1. In signing this letter, it is my written commitment to attend Central Christian College and participate in the sport(s) mentioned above.
2. I understand that this is a letter of intent for Central Christian College, the National Association of Intercollegiate Athletics, and the National Christian College Athletic Association. It is not binding for any other collegiate organizations.
3. The signing of this letter of intent indicates that I understand that I will be attending a Christian college that teaches that the Bible is the inerrant Word of God.
4. In signing this letter, I understand that as an incoming freshman, I must satisfy two of the following three to be eligible to participate: 1) 2.00 GPA or above 2) 18 ACT/860 SAT (or above) 3) be in the upper 50% of my graduating class.

Signed _____ Date _____
Student

Signed _____ Date _____
*Parent or Legal Guardian

Signed _____ Date _____
Director of Athletics

*Parent or legal guardian signature is not required for any athlete who has attained his/her 18th birthday prior to the date of this signature.

Upon completion of this form, one copy will go to the student and another to the institution.

**Central Christian College of Kansas
Athletic Department**

Letter of Intent for Returning Students

NAME _____ SPORT _____

-

In order for our coaches to plan their recruiting efforts for the 2010-2011 school year, they need to know your plans:

1. Yes, I am returning to Central Christian College for the 2010-2011 school year.
 *If yes, please answer question #2 and skip question #3.
 No, I am not returning to Central Christian College for the 2010-2011 school year.
 *If no, please skip question #2 and answer question #3.

2. Yes, I am planning on playing the sport listed above for the 2010-2011 school year.
 No, I am not planning on playing the sport listed above for the 2010-2011 school year.

3. I am not returning to Central Christian College for the 2010-2011 school year. My plans are to (please check the most appropriate box):
 - Get a job and work
 - Transfer to another school and play sports
 Name of School _____
 - Transfer to another school and not play sports
 Name of School _____
 - Stay out of school for awhile and returning to CCC at a later date.
 - Get married
 - Other _____

Student-Athlete's Signature _____ Date _____

Central Christian College

Athletics Financial Aid Agreement

NAME _____ SPORT _____ Aid Awarded 2009-2010 \$ _____

Athletic Aid for 2010-2011

1st Sem. \$ _____ 2nd Sem. \$ _____ Total \$ _____

Director of Financial Aid Signature

Date

Please read the following Central Christian College Athletic Aid Policy:

My financial aid will not be increased, reduced or canceled during the term (each year) of the award on the basis of my athletic ability, level of performance or contribution to my team's success; because of injury or illness that prevents me from participating in athletics or for any other athletic reason.

I am aware that the amount of this aid may be immediately reduced or canceled during the term of this award if:

- I become ineligible for intercollegiate competition.
- I give false information on my application, letter of intent or financial aid agreement.
- I engage in serious misconduct that brings disciplinary action from this institution.
- I voluntarily withdraw from the sport for personal reasons prior to the first competition in my sport. (If I voluntarily withdraw for personal reasons after the first competition, this aid cannot be reduced or canceled until the end of the semester.)

I am also aware that this aid must be reduced or canceled if:

- I sign a professional sports contract for this sport.
- I accept money for playing in an athletic contest.
- I agree to be represented by an agent.

In order for our coaches to plan their recruiting efforts in regard to the amount of athletic aid awarded for the 2010-2011 school year, they need to know your plans:

1. Yes, I am returning to Central Christian College for the 2010-2011 school year.
*If yes, please answer question #2.
 No, I am not returning to Central Christian College for the 2010-2011 school year. Therefore, my Athletic Aid can be given to another player. *If no, please skip question #2.
2. Yes, I am planning on playing the sport listed above for the 2010-2011 school year.
 No, I am not planning on playing the sport listed above for the 2010-2011 school year. Therefore, my Athletic Aid can be given to another player.

Student-Athlete's Signature _____ Date _____



Champions of Character NAIA Coaches Code

I believe in the power of athletics as a program for the training of youth for a strong and efficient democracy

I believe in athletics for the building of good character and personality.

I believe in athletics as a significant part of a sound educational program.

I believe in athletics as a constructive force in the lives of millions of sports followers throughout our nation. Therefore, I will hold sportsmanship and fair play high above all other values to be gained through sports participation

I consider the privilege of guiding youth through participation in sports as a sacred trust and not merely a means of livelihood.

I will always keep the best interests of each student-athlete as my aim. I shall never be guilty of enhancing my professional progress by the use of a student's skill for my benefit.

I will ever keep before the students under my direction the high ideals, honesty, sincerity, and integrity which have made our nation great. I will not encourage, or ever tolerate, any form of trickery or evasion of rules in order to gain an advantage over an opponent.

I will do all in my power to instill in those under my direction a tolerance for all races and creeds, and I will stand out against intolerance wherever it may occur.

I will strive to instill in every youth great purposes and aims in living and will use the sedire to play not as an end, but as a training ground for the student's highest development.

I will strive to teach each student to be humble in victory and gracious in defeat, to be above bragging or using alibis and shall help develop inner strength and poise.

I will use only fair and honest means in my desire for personal achievement and shall count the goodwill of my peers far above any achievement unfairly gained.

I will not sacrifice the values to be gained through a wholesome enjoyment of challenging sports activity for institutional pride or commercial ends.

I will use only fair and honest means of securing talent for athletic teams and never stoop to trickery or insincere promises in influencing students in the selection of their educational experience.

I will use every means at my command to protect the moral, mental and physical health of the students under my guidance and will never be party to the use of athletics for the financial or political gain of any office or group.

I will encourage each student to avail himself/herself of the best experience to be gained in a well-rounded education and to progress normally toward graduation. I will never encourage participation in athletics as an end to itself.

I will help each student under my guidance toward the development of honest habits of work and pride in work well done and I shall not practice or allow evasion in any obligation surrounding the athletics program.

I will shoulder my total responsibility as a leader through athletics and will not allow that responsibility to be transferred to any person or group outside the educational institution. I will not violate this sacred trust for financial support or political prestige.



Champions of Character Student-Athlete Pledge

Each game and practice I participate in will provide me with an opportunity to be a “Champion of Character”.

I pledge, as an NAIA student-athlete, to accept the five core character values of the NAIA and will do my best to represent the NAIA, my institution, my teammates, and myself by:

respecting my opponent, the officials, my teammates, myself, and the game; taking responsibility for my actions in all areas of my life; having the integrity to stand by my word;

providing servant leadership where I serve others while striving to be a personal and team leader; and

being an example of sportsmanship by holding myself to the highest standards of fairplay.

CENTRAL CHRISTIAN COLLEGE
Coach Training

1. Office - See Doug Vanderhoof to arrangements for network login/password and Goldmine network/pegasus login/password, phone, and updating your respective web page with picture, bio, etc.; Record your voice mail message on your phone. See Jeff Odermann for business cards. See Karla Rostine for keys. See Rich Edwards for your name plate See Jeremy Brown for scheduling the bus.
2. Meet with Admissions personnel. Meet with Kim Wells to discuss car check-out procedures; signing letters; mail-flow, etc. See Colleen Peters for athletic Letters of Intent procedures.
3. Meet with Athletic Recruiter Neva Morales or Justin Klooz
Train on Goldmine. Suggested areas include going over first page; tabs; finding students; filters and groups. Discuss personal recruiting philosophy; pointers. Discuss feeder systems. Discuss preview days and presidential/dean weekends. Try-out procedures. LNA source/mailling procedures. Discuss the role of the athletic recruiter versus the coach. Discuss what calls could/should be made right away to key recruits. Discuss various mailings that could be in place. Discuss bi-weekly coaches athletic recruiting activity report. Discuss email procedures
4. Meet with Rick Wyatt
Discuss "Why Central?"; discuss case for Christian Higher Education; Requirements to be admitted. Discuss funnel; discuss source codes, app codes, status codes; discuss reports including source, app source, counselor, athletic by status, athletic for eligibility; Discuss the admissions funnel. Discuss NRCCUA, AGN; etc. Discuss how admissions helps the coach in the recruiting process. Discuss phoning procedures. Discuss the importance of using goldmine. Discuss Mission Athlete and procedure
5. Meet with Mike Reimer or Andy Olsen; discuss financial aid procedures including scholarships, FAFSA, EFC, packaging process, etc. Discuss Mission Athlete procedure.
6. Meet with Jerry Fithian regarding athletic eligibility and FAR duties.
7. Meet with President Hoxie discuss over all college philosophy.
8. Meet with Business Office. Discuss purchasing procedures (LeAnn Moore). Personal issues such as insurance, retirement, etc. (Dale Burge or Dave Ferrell) See Carol Fithian for payroll paperwork and procedures to check out vans.
9. Meet with Jerry Alexander or Lenny Favara regarding academics; programs, curriculum, new majors
10. Meet with Chris Smith Discuss role of Student Development, i.e. student life philosophy; Campus Life; Housing; Student Activities; Student Discipline; Academic Support/Career Guidance; Athletics; good fit students. Mentoring your players.
11. Meet with Melvin Sanders to discuss scheduling the gym. Discuss all aspect of using the gym complex.
12. Talk to Jesse Gillette regarding training issues, procedures and policies.
13. Meet with Bob Marsh regarding NAIA eligibility, scheduling; highlight sections of the CCC Athletic Handbook (college property stays with college), mentoring your players, team and program management. Team and program management issues can include, but not limited to the following list. These issues can be assigned out by the AD to other coaches to discuss.

- **Player Management Related**

- Discipline (personal/team)

- Captains

- Managers, statisticians

- Ineligible players

- Bench players

- Walk-ons

- Player/team motivation

- Team rules - class attendance, study hall, clubbing, drinking soda, etc.

- Off the field relationship with team

- Bus decorum

- **Communications Related**

- Dealing with parents

- Press (season, scores, signings)

- Weekly stats reporting (NAIA, NCCAA)

- Web Page updating

- Excusing team from class

- Assistant Coaches

- Alumni relations

- Anger Management (coach)

- **Organizational Related**

- Game day preparations

- Travel (scheduling vehicle, vehicle clean-up, student drivers, cash for meals, sack lunches, etc.)

- Awards (team awards, CCC, NAIA, NCCAA)

- Fund Raising

- Community service projects (NAIA Champions of Character)

- Budget, Regular (uniforms, equipment, etc.)

- Budget, Restricted (warm-ups, etc., not covered by regular budget)

- Pre-Season camp for fall sports

- Off-season work and training

- Summer Camps

- Facility usage

- Practice organization

- Professional Development (meetings, conferences)

- **Rules/Regulations Related**

- Summer paper work (final transcripts for eligibility, physicals, work-outs)

- Conference and region requirements, dates, deadlines, etc.

- Player eligibility

JV Staffing Proposal

April 18th, 2007

Two main concerns about adding JV programs

- 1) Retention – (# of Games + coaching attention)

Can we keep the players happy? Does the program have enough games to give each player playing time? Do we have enough coaches to adequately support these athletes?

- 2) Staffing – (Adding a JV Coach)

Do we have enough coaches to manage the players, the extra practices, and the separate home and away game details? One part-time head coach and one part-time assistant is not enough to manages 2 practices and 2 away game schedules. Some sports are already running “2” practices for their varsity. Examples - men’s & women’s soccer goalkeeper practice and Baseball/Softball hitting and pitching practices. Some schools have specialized coaches for this need.

Recruiting issues

We have 5 to 6 athletic programs on the verge of starting JV programs and this proposal is intended to adequately address the guidelines for scheduling games, and adding coaches as the number of recruited athletes grow. A coach needs to know what he/she can offer the athletes they are recruiting. As a coach recruits, they need to express to the athlete what the athlete can expect to receive during their time at CCC.

A standard policy established for each sport will allow the coach to decide if recruiting a JV (or 2nd JV) is possible and realistic based on #1 and #2 stated above.

Policy

- 1) The addition of JV games and a JV coach will be added according to the attached schedules.
- 2) JV budgets (driven by the number of games) and JV Coaches base pay will be budgeted and paid for by CCC and not out of restricted.
- 3) These schedules address the need for tuition income before adding a 3rd JV coach.
- 4) These schedules address the need for a few JV games before adding a JV Coach. This is to keep athletes involved who do not play much on varsity or never play.
- 5) These numbers will allow for a maximum of 2 walk-ons to be included in the athletic numbers
- 6) The assistant coach will assist the Head coach with varsity practice, varsity home and away games, recruiting, special practices (i.e. GK’s and Pitchers), and athletic training needs.
- 7) The JV coach will coach the JV practices, manage JV home and away games, assist the head coach with the development for JV athletes to varsity, and assist with overall program development.
- 8) Any program carrying a JV that realizes a noticeable decline or lack of adequate numbers may be asked to cut JV expenses.
- 9) Approval of adding a JV budget for games and adding a JV coach must be requested from the Athletic Director and the Administrator over athletics. The timing of adding a JV coach is very important and the Administrator over athletics and the Athletic Director will make a reasonable determination based on recruited numbers from the coach and the Financial Aid Director.
- 10) JV additions will be based on the fall add/drop date.
- 11) The Presidents cabinet will set the base salary for each JV Coach.

JV Proposal

Sport - Men's & Women's Soccer

		Coaches		Games	
1	Varsity				
2	Varsity				
3	Varsity				
4	Varsity				
5	Varsity				
6	Varsity				
7	Varsity				
8	Varsity				
9	Varsity				
10	Varsity				
11	Varsity				
12	Varsity				
13	Varsity				
14	Varsity	1			
15	Varsity	2			
16	Varsity	3			
17	Varsity	4			
18	Varsity	5	Head + Assistant	18 + 2 Scrimmages	
19	JV	6			
20	JV	7			
21	JV	8			
22	JV	9		3 JV Games Max	
23	JV	10			
24	JV	11			
25	JV	12			
26	JV	13	JV Coach	8 JV Games Max	
27	JV				
28	JV				
29	JV				
30	JV		Asst. JV Coach	12 JV Games Max	
31	JV				
32	JV				
33	JV				
34	JV				
35	JV				
36	JV				
37	JV				
38	JV				16 JV Games Max
39	JV				
40	JV				

Sport - Men's & Women's Basketball

		Coaches		Games
1	Varsity			
2	Varsity			
3	Varsity			
4	Varsity			
5	Varsity			
6	Varsity			
7	Varsity			
8	Varsity			
9	Varsity			
10	Varsity			
11	Varsity	1		
12	Varsity	2		
13	Varsity	3		
14	Varsity	4		
15	Varsity	5	Head + Assistant	30 + 2 Scrimmages
16	JV	6		
17	JV	7		
18	JV	8	JV Coach	15 JV Games Max
19	JV	9		
20	JV	10		
21	JV	11		
22	JV	12		20 JV Games Max
23	FR	1		
24	FR	2		
25	FR	3		
26	FR	4	Freshman Coach	8 FR Games Max
27	FR	5		
28	FR	6		
29	FR	7		
30	FR	8		15 FR Games Max

JV Proposal

Sport - Softball

			Coaches	Games
1	Varsity			
2	Varsity			
3	Varsity			
4	Varsity			
5	Varsity			
6	Varsity			
7	Varsity			
8	Varsity			
9	Varsity			
10	Varsity			
11	Varsity			
12	Varsity			
13	Varsity			
14	Varsity	1		
15	Varsity	2		
16	Varsity	3		
17	Varsity	4		
18	Varsity	5	Head + Assistant	28 Dates + 2 Scrim.
19	JV	6		
20	JV	7		
21	JV	8		
22	JV	9		5 JV Dates Max
23	JV	10		
24	JV	11		
25	JV	12	JV Coach	8 JV Dates Max

Sport - Baseball

			Coaches	Games
1	Varsity			
2	Varsity			
3	Varsity			
4	Varsity			
5	Varsity			
6	Varsity			
7	Varsity			
8	Varsity			
9	Varsity			
10	Varsity			
11	Varsity			
12	Varsity			
13	Varsity			
14	Varsity			
15	Varsity			
16	Varsity			
17	Varsity			
18	Varsity			
19	Varsity			
20	Varsity	1		
21	Varsity	2		
22	Varsity	3		
23	Varsity	4		
24	Varsity	5	Head + Assistant	55 + 2 Scrimmages
25	JV	6		
26	JV	7		
27	JV	8		
28	JV	9		5 Games Max
29	JV	10		
30	JV	11	JV Coach	
31	JV	12		
32	JV	13		
33	JV	14		
34	JV	15		
35	JV	16		15 Games Max
36	JV	17	Assist JV Coach	
37	JV	18		
38	JV	19		
39	JV	20		
40	JV	21		20 Games Max
40	JV	22		
41	JV	23		
42	JV	24	Assist Coach	

Athletic Recruiting Incentive Model Proposal

History

Over the past five years we have seen a steady rise in the number of athletes on campus. This increase has come from a combination of having a better recruiting coaching staff, moving to 4 year programs, the start of a new athletic aid model, and having a better working relationship with admissions.

Some athletic programs are ready and able to take their rosters to a new level. Some athletic programs will accomplish this with ease and others will be lucky to reach deep roster numbers. The **market** and the **head coaches' initiative** will determine how many athletes can be recruited and retained for each program.

A New Partnership

We have an opportunity to partner with our coaches to help grow enrollment. We have a few programs than can add 6-8 players to their rosters with marginal effort. This is more cost effective than starting a new Excel group, a new academic program, or even a new sport.

We have provided the recruiting history of each program from the past 5 years (Appendix B). With this information we have established new recruiting target numbers for coaches to use as an incentive to recruit more players to our campus (Appendix A, Column 7). These new targets are not targets that a coach must reach in order to be a coach at CCC. These new targets will actually stretch each program and the targets are set above the 5 year average of recruited players that each sport has brought in.

Details of the Athletic Recruiting Incentive Model

Who counts as a recruited athlete?

Only recruited athletes are counted toward the target (just like our athletic aid model)

Dual athletes are counted as half and will be shared by each sport

We will count all players recruited including players that stay at Central but voluntarily quit the sport

We will count recruited managers/student assistants

What incentive does each program receive for reaching their target and when?

We will count athletes on the fall add/drop date of the current year just like our athletic aid model.

Any players recruited over the set target as reported on the fall add/drop date will count toward a 15% give back of net tuition.

Net Tuition will be calculated by the Dean of Admissions in September and we will take an average of last years final net tuition and the current years estimated net tuition.

The 15% figure of net tuition times the number of athletes recruited over the target will be calculated and deposited on October 1st of the current year into the coaches restricted account.

The new restricted funds may not be spent until the money is deposited.

Examples of uses for the restricted funds

Additional equipment for the program not normally purchased by the school

Athletic Grant-in-Aid – aid can only be given based on incentive money earned last year that was saved

Begin to build an endowment for the sport

Athletic Recruiting Incentive Model

1	2	3	4	5	6	7	8	9	10	11
Sport	# of Players Recruited	# of Players Recruited	# of Players w/Duals = 1/2	# of Players w/Duals = 1/2	Proposed Incentive Based Recruiting Numbers				Net Income Before Kickback	
	5 Year Average	5 Year Best	5 Year Average	5 Year Best	Total	Year	New Recruited	w/Dual = 1/2	Roster size	\$11,145 x (Proposed - Ave.)
							Target	Dual Target	Dual %	5 yr Low
Women's Basketball	16	18	11.4	12.5	2006-07	15	14.535	47%	19	\$40,122
Women's Soccer	14.4	19	11.8	15.5	2006-07	15	14.875	25%	17	\$35,664
Women's Softball	17	23	13.9	20	2005-06	17	16.889	22%	19	\$34,550
Women's Volleyball	11.8	13	8.2	8.5	2006-07	12	11.667	33%	14	\$42,351
Women's Tennis	4	6	3.7	5.5	2005-06	6	6.417	17%	7	\$25,634
Women's Cross Country	3.4	5	3.3	5	2004-05	6	6.125	25%	7	\$30,092
Women's Golf	2.6	4	2.1	3	2006-07	5	4.500	50%	6	\$32,321
Women's Total	69.2	88	54.4	70		76			89	\$240,732
Men's Basketball	22.4	25	22.2	25	2002-03	23	23.400	5%	24	\$8,916
Men's Soccer	19.4	23	18.7	22	2004-05	20	20.475	5%	21	\$14,489
Men's Baseball	26.8	34	26.5	34	2004-05	28	28.420	4%	29	\$16,718
Men's Tennis	2.8	6	2.4	5.5	2006-07	7	7.320	17%	8	\$51,267
Men's Cross Country	2.4	4	2.3	4	2003-04	7	6.680	33%	8	\$52,382
Men's Golf	5.8	8	5.6	8	2004-05	7	6.680	33%	8	\$15,603
Men's Total	79.6	100	77.7	98.5		92			98	\$159,374
Cheerleading	6	8	5.1	6.5		8	8.235	17%	9	\$34,661
Grand Total	154.8	196	137.2	175		176			196	\$434,766

Average Net Revenue use is based on (Current year fall estimate + last year final) / 2

$$(\$11,597 + \$10,694) / 2 = \$11,145$$